

## We Value

### YOUR SUCCESS

We limit projects to no more than three at a time so that each client receives our focused attention.

### ACCESSIBILITY

We are available by phone, email, or to meet in-person.

### QUALITY

We work with a curated list of subcontractors that include professional writers, graphic designers, and photographers to ensure you receive a comprehensive website design.

## Contact



*connecting your customers with you*

**Mary Ann Aschenbrenner** | President  
connect@waterlinkweb.com



<https://WaterlinkWeb.com>  
503-764-8020  
7525 N New York Ave.  
Portland, OR 97203

## About

We build robust, searchable, customized websites that show off your values and mission. We develop websites that work for our clients now and can be updated as their business evolves. We promise to find the keywords and use the technology necessary to help your website appear in internet search results, connecting your customers with you.

Since 2014 we have designed and developed WordPress websites for attorneys and engineers, teachers and artists, healthcare providers, businesses just starting out, and nonprofit organizations.

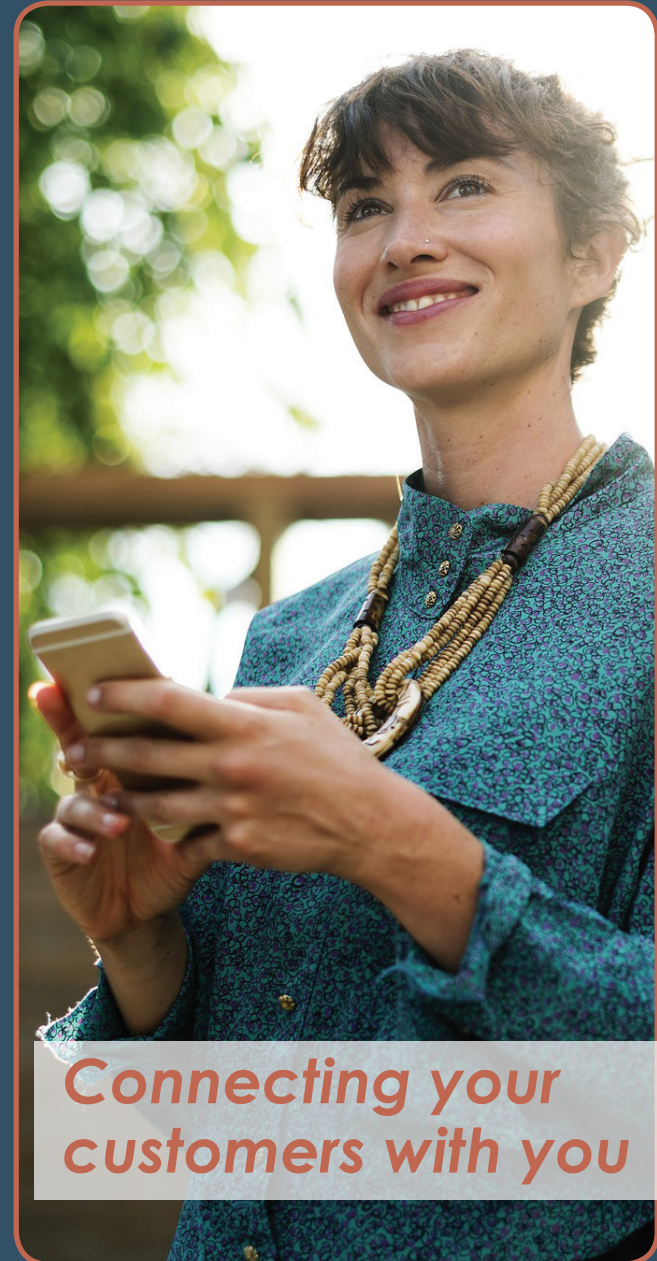
## Meet Mary Ann



Mary Ann Aschenbrenner is the owner of Waterlink Web. She leads the Portland WordPress MeetUp and volunteers in the St. Johns Community where she works and

lives. Waterlink Web is a corporate sponsor for Friends of Pier Park, a local nonprofit organization.

Waterlink Web is accredited through the Better Business Bureau with an A+ rating. We are DBE, WBE, and ESB certified in Oregon, #9736



**Connecting your customers with you**

# Website Development & Design

Each site we build is original, designed to meet your business needs, and is fully accessible. Our professional staff can design your brand, write your content, and take your website photography. We follow through with search engine optimization, protection from hacks, and administration training.

## PHASE I

### Assessment

EXPLORE	DELIVERABLES
Website's role in planned business growth	Website Design and Wireframe
Domain name, page titles, and content silos	Content Description silos
Time frame	Project Schedule

Phase I cost is waived if you contract with Waterlink Web for Phase II

## PHASE II

### Implementation

DEVELOPMENT	DELIVERABLES
Keyword Research	Keyword Spreadsheet
Content Creation	Page Content
Website Photography	Page Content
Branding and Graphic Design	Logo, Business Cards, Brand Elements
Website Developed on Private URL	Draft Website
Proposed Content for Future Posts	Keyword Spreadsheet Updated
Social Media Options Review	Social Media Established
Usability Testing	Updates To Draft Website
Final Testing and Content	Website Goes Live
Submit Site to Google Search Console and Bing Webmaster Tools	Analytics Reports
Administration Training	Users Manual

Phase II cost is determined in Phase I and depends on the specific functionality required and amount of original content developed by Waterlink Web.

## PHASE III

### Maintenance

SERVICES	DELIVERABLES
Plugins/Theme	Updated Monthly
BackUps	Stored to Secure Server Monthly
Hosting	Website Hosted on SiteGround
Professional Email Account	Up to 6GB of Storage
Keyword and SEO Package	Content and Post Editing
Social Media Sharing	Posting to Relevant Channels

Ongoing maintenance is available on contract.



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